



# OUTDOORS FOR ALL:

**BUILDING A LEGACY FOR INCLUSION AND DIVERSITY**



Online  
Conference  
9th & 10th March 2021





## BOOKING OPEN FOR ORN VIRTUAL CONFERENCE

ORN believes that now is the time to make positive changes and modernise the outdoor recreation sector, enabling organisations to better connect a wider range of people with nature. The importance of green and blue spaces to health and wellbeing has never been so apparent and is higher up the agenda than ever before.

However, the benefits of being active in the outdoors are not enjoyed equally by all. The conference seeks to be the first step in ORN providing a razor-sharp focus on connecting more people to nature, including underrepresented groups, so that all can reap these benefits. The event will explore questions around;

- How do we get more people moving more often?
- What groups are missing from the outdoors?
- What are the barriers to certain demographic groups (e.g., low income, BAME, disabled people etc.)?
- How do we meaningfully engage with underrepresented groups?
- What steps should ORN and the sector take next?

The aim of the conference is to shape ORN's direction and future work on making the outdoors more inclusive and diverse.





## MORNING SESSION

### WELLNESS AND THE GREAT OUTDOORS

#### Keynote: Sustaining wellness in the outdoors

Jo Hopkins, Parks Victoria - supporting partner of the Chair, Health & Well-being Specialist Group IUCN World Commission on Protected Areas

*What else to look forward to in this session:*

#### Coping with COVID: Trends and patterns in people getting outdoors

- Dr Beth Brockett, Senior Specialist – Social Science, Natural England
- Aideen Martin, Head of Marketing and Participation, ORNI and Duncan Stewart, Managing Partner, 56 Degree Insight
- Aileen Armstrong, Policy and Advice Officer for Research, NatureScot

#### 'Movement as prevention' – how do we get more people moving more often?

Dr Una May, Head of Ethics and Participation, Sport Ireland

#### 'Movement as medicine' - Green Prescribing to deal with the (indirect) impact of COVID-19?

Bridget Finton, Policy and Advice Officer, NatureScot

## AFTERNOON SESSION

### WHO IS MISSING FROM THE OUTDOORS?

#### Keynote: Why we must tackle exclusion and inequality

Pammy Johal, Founder & Operations Director, Backbone

*What to look forward in this session:*

#### Groups underrepresented outdoors

- Aileen Armstrong, Policy and Advice Officer for Research, NatureScot
- Dr Beth Brockett, Senior Specialist – Social Science, Natural England
- Duncan Stewart, Managing Partner, 56 Degree Insight
- Dr Elizabeth Rogers, Project Officer, ORNI
- Dr Caroline Ward, Postdoctoral Researcher, University of York

#### Improving green provision & infrastructure to meet needs of underrepresented groups

- Sophie Gordon, Campaigns Officer, Cycling UK
- Julia Mathews, Landscape Architect, Forestry England
- Gemma Cantelo, Head of Policy and Advocacy, Ramblers UK

DAY 1

Photo taken by photographer Karen Gordon for Scottish Forestry



## STEPS TO ADDRESS INEQUALITY AND LACK OF DIVERSITY IN THE OUTDOORS

**Keynote: Nature engagement during Covid-19 – understanding differences in experiences**

Professor Gatersleben, Prof Caroline Scarles and Dr Sarah Golding, Surrey University

*What else to look forward to in this session:*

**‘On-the-ground’ examples of inclusion and diversity good practice:**

- Scottish Forestry
- ORNI
- Outward Bound Trust
- Cycling UK
- Forestry England

### Breakout Rooms

To build upon the legacy of conference ORN will be creating an Action Plan on how we will make the outdoors more inclusive and diverse. Delegates will have the opportunity to take part in one of the following live discussion groups:

1. Developing actions to widen inclusion for low income people
2. Developing actions to widen inclusion for BAME groups
3. Developing actions to widen inclusion for disabled and low mobility groups
4. Tackling negative responses to inclusion and diversity



Image courtesy of Outdoor Recreation NI



# TICKETS

[CLICK HERE TO BOOK  
VIA EVENTBRITE](#)

[CLICK HERE TO GO  
TO THE ORN WEBSITE](#)

  
Outdoor Recreation Network



Image courtesy of Outdoor Recreation NI

## ORN MEMBER E-TICKET - FREE TO ORN MEMBER ORGANISATIONS

This ticket includes access to the live webinars, networking opportunities and interactive discussions - This ticket can be booked via Eventbrite.

## GENERAL ADMISSION E-TICKET - £30.00

This ticket is for those who are not yet members of ORN. This ticket includes access to the live webinars, networking opportunities and interactive discussions - This ticket can be booked via Eventbrite. Details of how to request an invoice for your ticket can also be found on Eventbrite.

CONFERENCE FORMATS WILL INCLUDE  
PRESENTATIONS, INTERACTIVE DISCUSSION  
AND NETWORKING OPPORTUNITIES.

