Jackie Bryson
Chief Executive
Into the unknown:

Preparing for long term sustainability given the challenging financial environment
Into the unknown:

• Who we are, what we do and why are we here?
• The challenge: Achieving long term sustainability
• Our plans and ambitions
Into the unknown:

- **Who we are, what we do and why are we here?**
- **The challenge: Achieving long term sustainability**
- **Our plans and ambitions**
Training, developing and assessing a broad range of leaders, instructors and coaches
In a range of dynamic environments
Working with club volunteers
... through to those who work full time in the industry
... both home and abroad
...across a range of disciplines
Plus we train a diverse range of teams and organisations
And develop the people that shape & influence the sector
Our Impact

2016/17

- **NGB COURSES**
  - Mountain leaders: 124 courses, 304 leaders qualified, 75,392 reach
  - Mountain bike leaders: 12 courses, 20 leaders qualified, 3,000 reach
  - Canoe/kayak coaches: 44 courses, 60 coaches qualified, 9,000 reach

- **SKILLS COURSES**
  - Mountaineering, hill walking, climbing, canoeing, kayaking, mountain biking: 5,463 participants, 5,463 reach

- **CPD EVENTS**
  - Including: British Cycling Mountain Bike Leaders' Conference, Duke of Edinburgh's Leaders' Event: 1,027 attendees, 46,424 reach

Total reach: 139,279
A SUMMARY OF THE MOUNTAIN TRAINING UK BOARD MEETING

Lots of exciting developments were agreed at the Mountain Training UK board meeting held at Plas y Brenin on Saturday 12th October. The Walking Awards review and the Hill and Mountain Skills developments were top of the agenda and here is a summary of some of the decisions:
CLIMBING AWARDS REVIEW SURVEY

You are invited to ‘have your say’ on the climbing coaching awards that are administered by Mountain Training.
MOUNTAIN BIKE LEADERSHIP

THE MOUNTAINS & HILLS OF GREAT BRITAIN PROVIDE A STUNNING BACKDROP TO OUR MTB LEADERSHIP AWARD

MOUNTAIN BIKE LEADERSHIP AWARDS

Awards Overview
Learn the skills of effective leadership through practical and engaging training at some of the best outdoor venues throughout the country.
Read More »

Outdoor Centre Accreditation and the Level 1 Award
The Outdoor Centre Accreditation and the Level 1 Award is a site-specific award designed specifically for organisations such as outdoor activity centres.
The British Canoeing Level 4 award aims to develop/validate coaching expertise and to develop coaches who would then be in a position to influence the development of the sport going forward. The Level 4 is now the highest level of coaching qualification offered by the British Canoeing. It is targeted at coaches who wish to further develop the performance of the paddlers they coach, and who are operating at the forefront of paddlesport coaching.
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• Provision of services to those with reduced grant
Sport England significantly cuts funding for NGBs

By Matthew Campbell 16 Dec 2016

Crouch said NGBs will be able to bid for further funding to address other markets

A number of national governing bodies (NGB) have had their public funding slashed as a result of Sport England shifting its focus to engaging the inactive.

The grassroots sports quango revealed the first round of its 2017-2021 funding decisions for NGBs to reach and engage their “core market”.

Just under £88m will be split between 26 governing bodies over the next four years, but several are not in line to receive even half of their 2013-2017 awards.
British Canoeing awarded £3.85 million by Sport England to deliver participation

British Canoeing has been awarded £3,850,000 to deliver participation opportunities as part of a portfolio of investments announced by Sport England.

The investment commences in April 2017 and will enable British Canoeing to strengthen the provision for current participants and support more people taking part in paddlesports regularly.

This latest award follows the funding announcements in December 2016 by Sport England to provide British Canoeing with £3 million to support its performance talent programme, and UK Sport £22 million for world class performance programmes for the next four-year cycle.
Sport England warning to British Cycling over funding decision

21 March 2017 | Cycling

British Cycling has found itself under scrutiny in recent times.

British Cycling has been warned it needs to do more to ease "concerns" over the way it is run before it can receive £17m of funding.

Sport England, which funds grassroots sport, said it wanted cycling's governing body to "meet the highest standards of governance" first.
BRITISH MOUNTAINEERING COUNCIL
The National Organisation for Climbers, Hill Walkers and Mountaineers

www.thebmc.co.uk

13-17 funding

Participation: £2,053,800
Talent: £339,000
Capital: £0
Core: £0
Total: £2,992,800
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• Provision of services to those with reduced grant ... at a time our grant is under pressure
£2.6million
£3.3million
£700,000
£9,000
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In 2016-17, there were over 1,000 different events

- 548 Course Dates delivering over 3,600 Course Places
- 1 Four-Month Fast Track Instructor Scheme Course
- 62 Adventure Days & Packages
- 47 Taster Days
- 86 Conferences, Meetings and Functions
- 60 Self-Catering bookings
- 192 Private Courses & Instruction bookings
- 26 Individual Award Re-assessments
Getting Active Outdoors:
A study of Demography, Motivation, Participation and Provision in Outdoor Sport and Recreation in England
5 year Business Plan

Doing more of the right things, better
Doing less of some aspects – consolidation
Doing some new things

Growing the business – on and off site
Year 1  2017-18  Developing a strong, intelligence-driven baseline and testing of product development
Year 2 2018-19  Initial delivery of growth and continued product and brand development
Year 3 2019-20  Comprehensive product portfolio roll-out and brand exploitation
Year 4  2020-21  Consolidation, learning and refinement
Year 5  2021-22  Sustainable delivery and future site master planning
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