



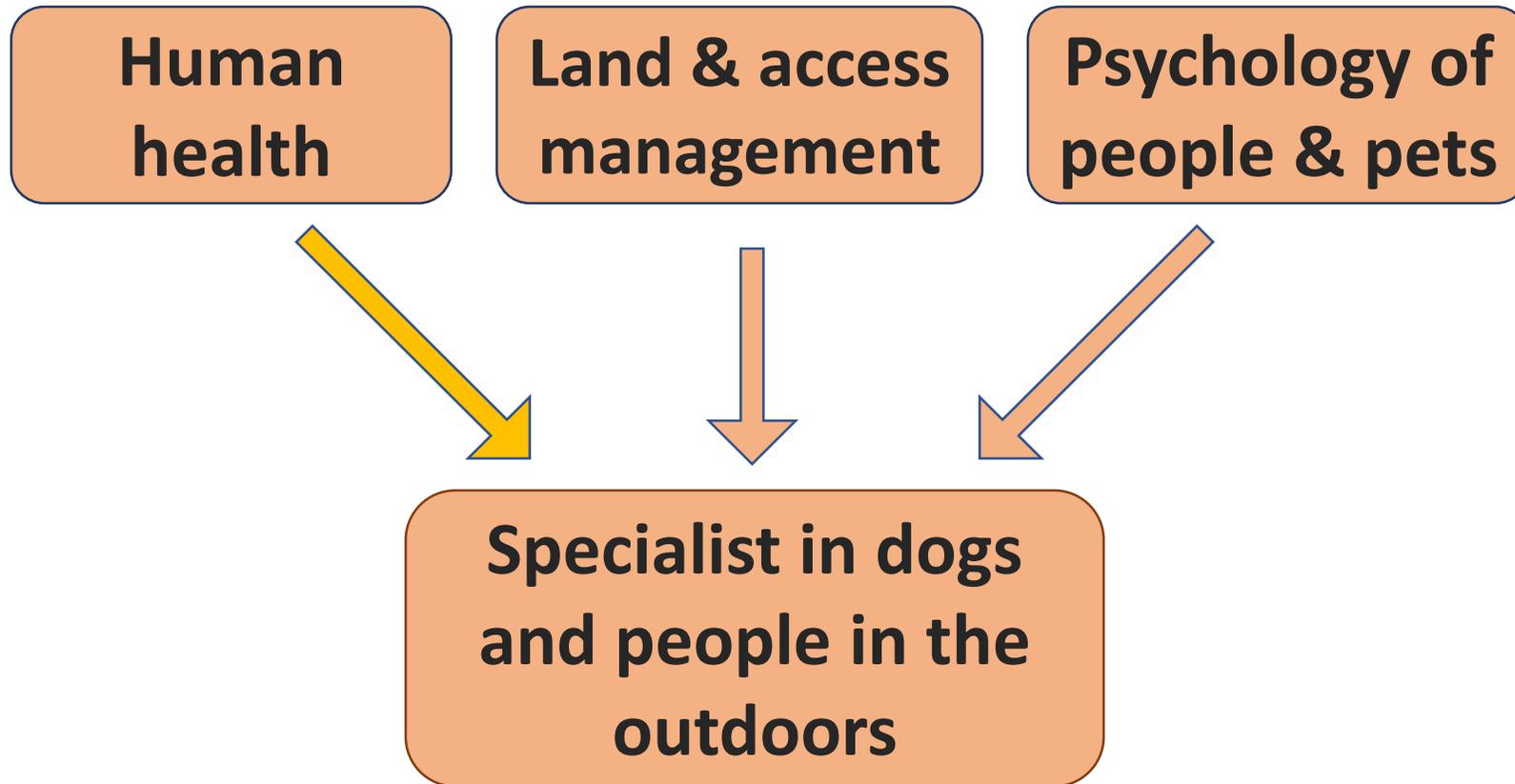
THE KENNEL CLUB
Making a difference for dogs

Ten years on: changes in thinking, policy and practice

People & dogs in the outdoors

Stephen Jenkinson
Access & Countryside Advisor
The Kennel Club

My changes in 30 years



10 years on...

#1



Dog walking
demographics



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Even more robust UK data

- 26% of homes have a dog
- Dog on half of all outdoor visits
- 8.5million dogs: 10%↑ on 2010
- 7,000 assistance dogs helping people in ever-more ways
- Significant mental & physical health benefits for all



There's still problems too

*"Chased
my
sheep"*

*"Raided
our
picnic"*

*"Disturbed
local
wildlife"*

*"Left poo
on the
path"*



But instead of division and conflict



Or



Being less binary: a place for all



10 years on...

#2



Happy, healthy,
hassle-free dog
walks

10 more years of data: what dog walkers seek

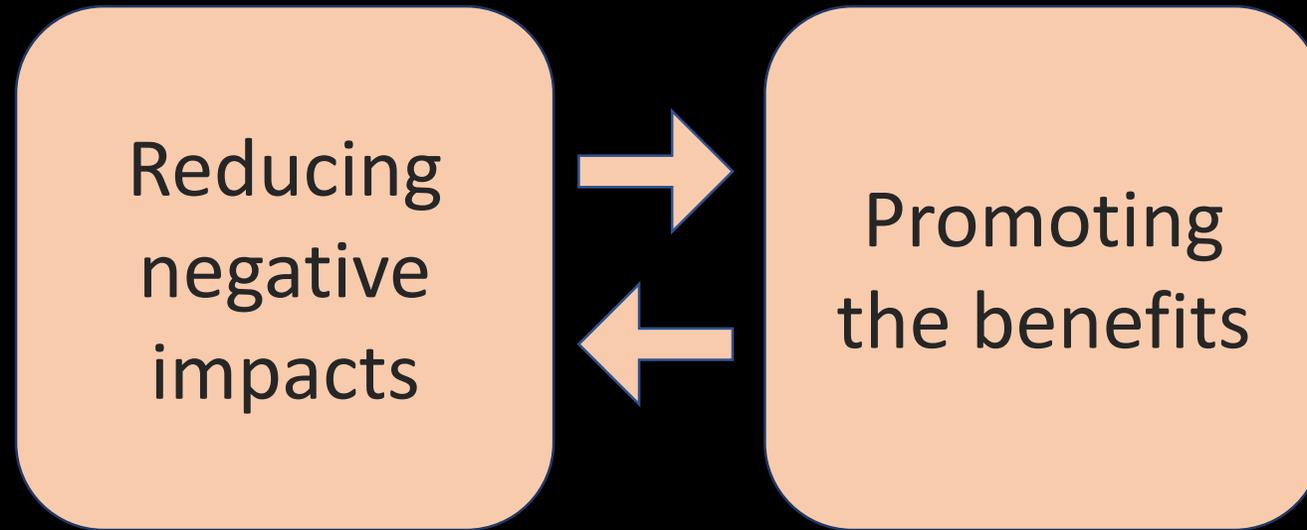
- To feel welcome and safe
- Daily dog walks: up to one hour, around 2.6km long
- 85% seek off-lead exercise
- Access close to home
- Avoid conflict when given an informed choice
- Restrictions balanced by accessible alternatives



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The best management ethos now



**Happy, healthy, hassle-free
dog walks**

10 years on...

#3

**Dogs pose biggest
threat to wildlife**

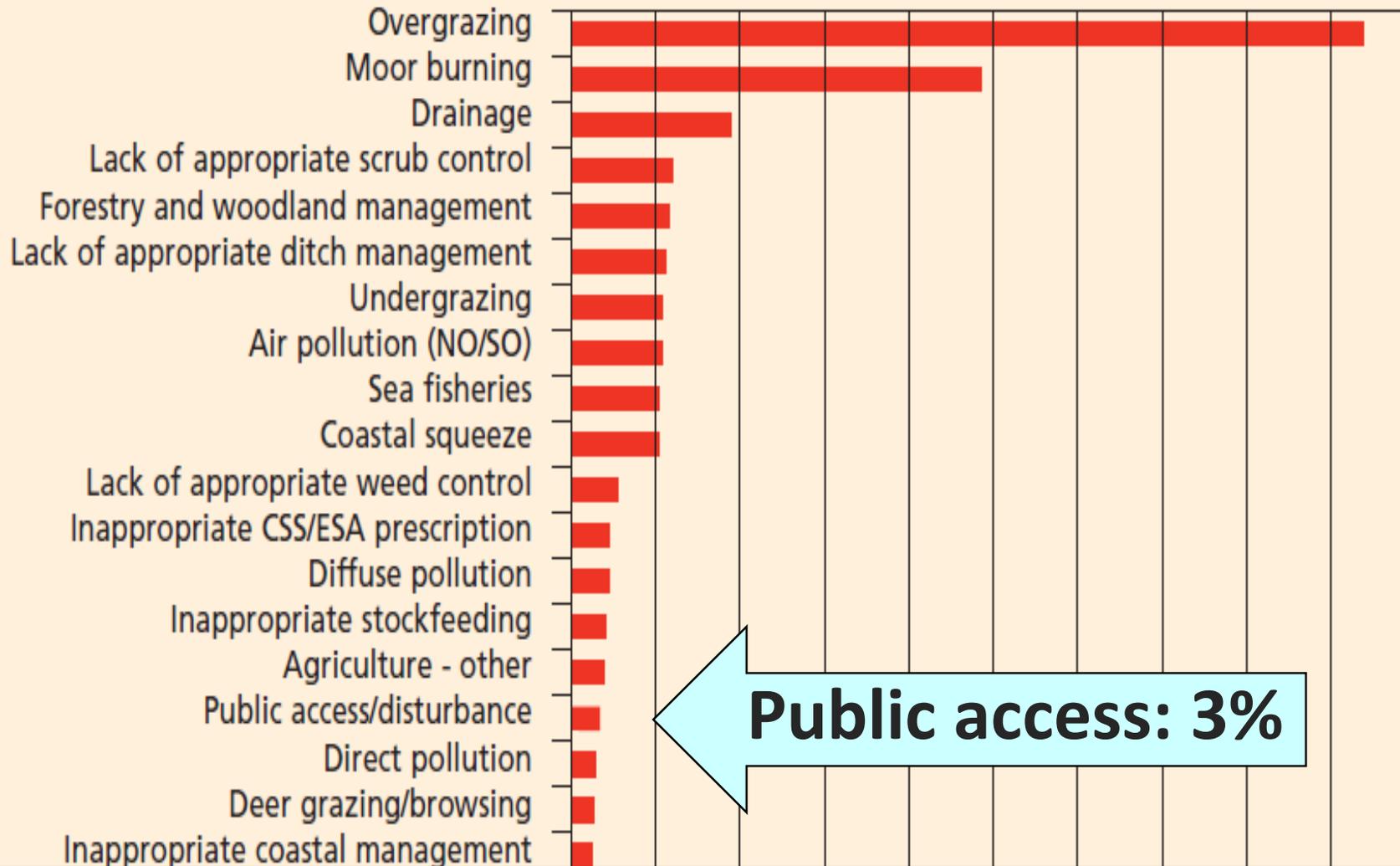
2004

A more informed
approach

A Rural Myth now recognised

Reasons for unfavourable condition on SSSIs (as at 30/09/03)

English Nature 2004

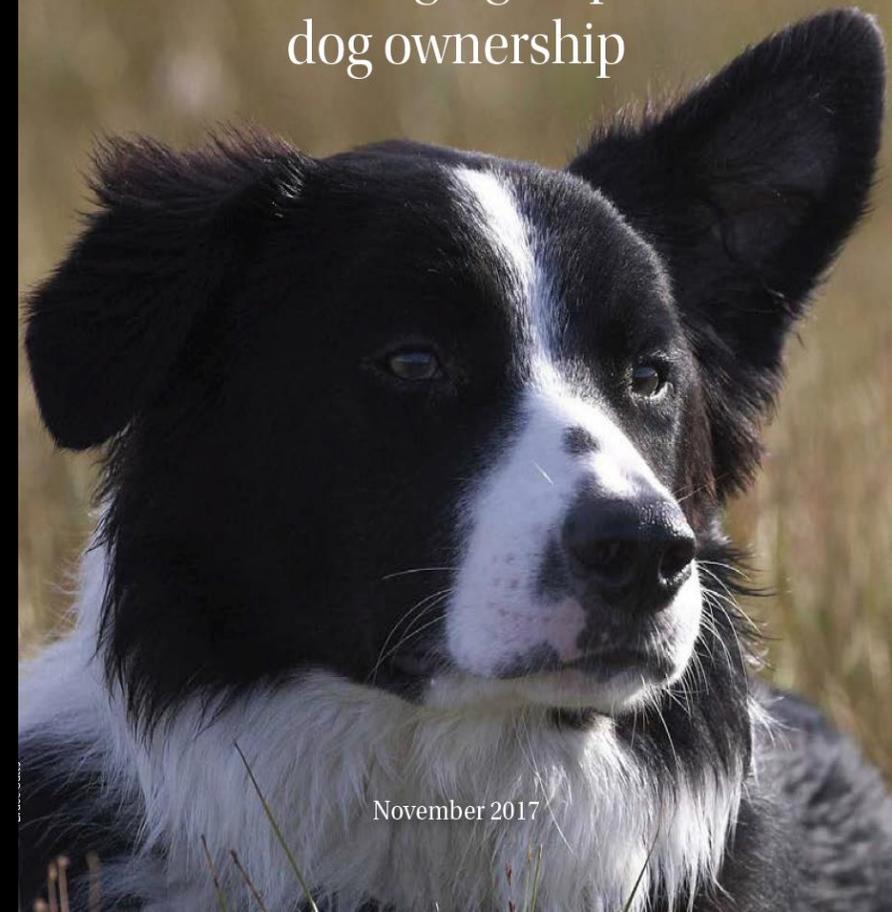


2017 APGAW sheep worrying investigation

- Public access most often not the cause
- A role for all to do things differently
- Highlights the need for interventions built on evidence



Tackling livestock worrying
and encouraging responsible
dog ownership



November 2017



Unaccompanied dogs

Statistics from North Wales and North Yorkshire police and anecdotal evidence from Sheepwatch UK indicate that two-thirds of the attacks on livestock were from dogs who had escaped from the house or garden.



Simply leaving signs up for weeks at a time when there is no livestock encourages disregard by owners who see the signs as irrelevant and all too frequently misleading. This in turn reduces the compliance with the warning, (which may simply no longer be noticed) and thus increases the likelihood of incidents.

10 years on...

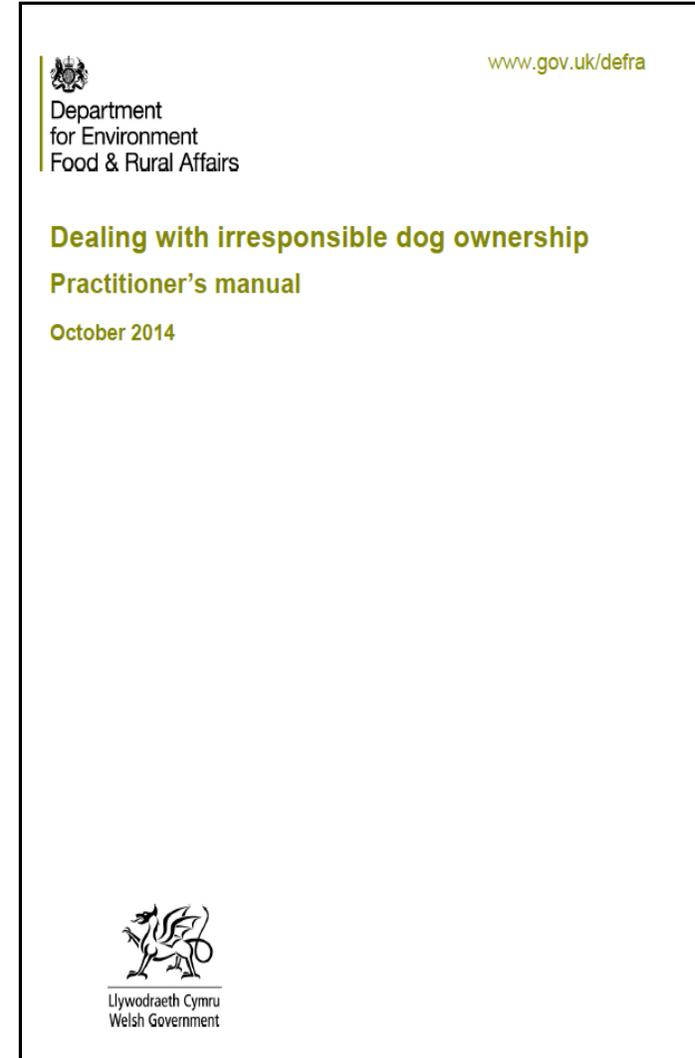
#4



Legal powers: new
ones

New laws. New tests. New challenges.

- For everyone (E&W). Public Spaces Protection Orders eg dog bans, fouling; leads etc
- For individuals (E&W). Community Protection Notices: leads, training, fences etc
- For individuals (Scotland). Dog Control Notices: leads, training, fences, etc
- Equality Act 2010 (E,W&S)



10 years on...

#5



Displacement is a
thing

Just use the law, say “no” and if by magic...



Problem solved... ?



Only saying “no” is ineffective because:

- 72% people will still walk their dogs as much
- 66% people will drive elsewhere
- 14% dog walkers unable / unwilling to go elsewhere
- It can displace dog walking to farmland and wildlife sites
- It can discriminate against assistance dog users



10 years on...

#6



Making it easier
to do the right
thing



Jeskyns Wood • FC • Kent





Love Dogs... Love Nature

- Home
- Out & About
- Dog Friendly
- Doggy Do Code
- Lost Dogs
- Events
- News
- Members
- Wagipawdia
- Contacts

Find out what we do...

Enjoying Dorset with your dog

We c
Photo

own, coast and countryside and pro

Yeovil
Dorset
Dorches

© Sarah Smith
Alfie

News

Event

Join

Love Dogs...
Love Nature...

Includes map of great places to walk in south-east Dorset

olved...

NEWSFLASH: Chick Alert! NEWSFLASH: Eyes open - report fires

Technology to support good choices

Search

Enter address/postcode

N.B. This map only shows areas managed by the council's conservation grazing project. Sheep being grazed by other farmers are not shown.

- Sheep Grazing Now Points
- Sheep Grazing Now Sites
- Sheep Grazing Soon
- No Sheep Now
- Grazing Sites

BH Sheep
@BHSheep

Official twitter account for #BHSheep. Information for residents & dog walkers about where sheep are currently grazing in Brighton & Hove.
Brighton & Hove · brighton-hove.gov.uk/sheepgrazing

9 SHEEPS 3 FOLLOWING 482 FOLLOWERS

Sheeps

BH Sheep @BHSheep
#BHSheep at Waterhall have moved onto the next section. They are now on the bit by the dew pond
Expand



10 years on...

#7



Planning-out
conflict from the
start

Solutions within the planning system

- “Where are new residents going to walk their dogs?”
- Banning dogs from new homes doesn't work
- So provide safe, nearby, one hour, off-lead dog walks
- 20 acres per 1,000 people = 1 acre per 5 dogs.
- Developer funded: £7k/home
- Underpinned by EU law

www.dogfriendlyhousing.org.uk

Countryside Service

PLANNING FOR DOG OWNERSHIP
IN NEW DEVELOPMENTS:
REDUCING CONFLICT – ADDING VALUE

Access and greenspace design guidance for planners and developers

EAST HAMPSHIRE
Partners
www.easthants.gov.uk

THE KENNEL CLUB
Making a difference for dogs
www.thekennelclub.org.uk

WHITE-HILL & BORDON
eco
TOWN
www.whitehillbordon.com

March 2013

Hampshire
County Council
www.hants.gov.uk

Former 46 acre farm: new dog-friendly greenspace





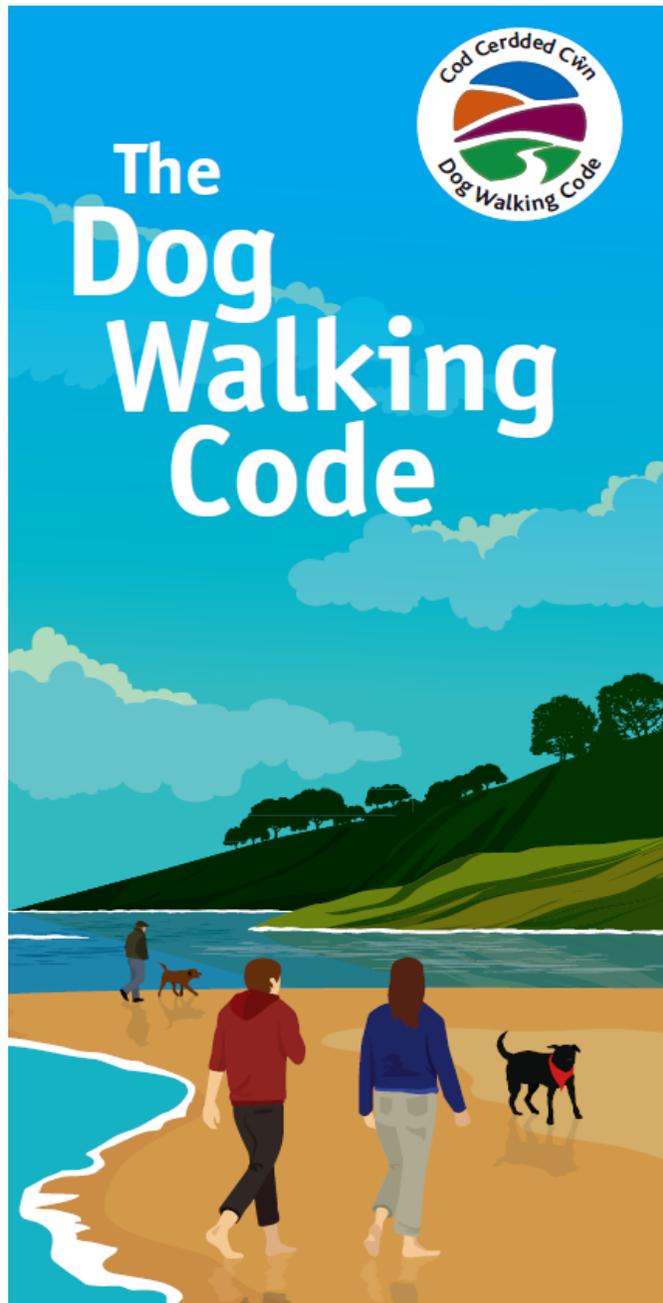
Enhancing greenspace: fencing against roads

10 years on...

#8

**The Dog
Walking Code**

Communicate
outcomes



Launched 2015
www.dogwalkingcode.org.uk

This is general advice for dog walkers developed with input from:
Natural England, Natural Resources Wales, Kennel Club, Forestry Commission, National Farmers' Union, NFU Cymru, Ramblers, Ramblers Cymru, National Trust, Country Land and Business Association, Hampshire County Council, British Horse Society and the British Mountaineering Council.

The Dog Walking Code

For safe and happy walks with your dog, and to avoid causing problems for others:

- You do not let your dog off the lead unless you keep it in sight and close enough to come back to you on command
2. Prevent your dog from approaching horse riders, cyclists, or other people and their dogs uninvited.
 6. Always bag and bin your dog's poo wherever you are. You can use any public waste bin or your bin at home.



10 years on...

#9



Poo still happens

More enlightened about poo

- Fouling less in urban areas but still no single magic bullet
- Dual-use bins more apparent
- Better, greener disposal choices
- Moving bins to where needed
- It's difficult to remove bins
- Complex reasons for non-compliance, esp. rural areas
- Complaints can rise as problem numerically decreases
- Peer pressure a key tool



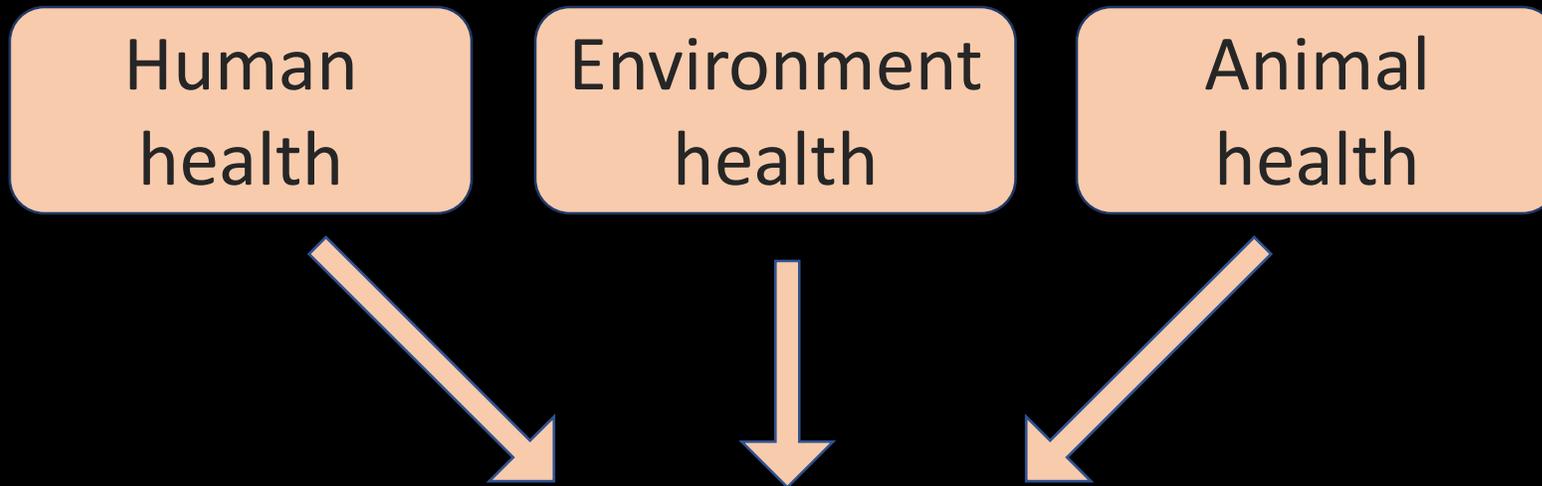
10 years on...

#10



Partnerships are
vital

One Health: interdependency



Our Four Legged Friends

Horse riders and dog walkers often visit this forest.

It's natural that:

- some dogs will want to chase or play with horses.
- some horses will be scared of dogs.

Dog walkers, please

- Keep your dog calm, quiet and at your side around horses.
- Make sure you and your dog can always be seen.

Horse riders, please

- Slow down to a walk when passing dogs and walkers.
- Make sure dog walkers can see you approaching.

A startled horse may injure itself and any people or dogs nearby.

Dog walkers, please

- Keep your dog calm, quiet and at your side around horses.
- Make sure you and your dog can always be seen.

Horse riders, please

- Slow down to a walk when passing dogs and walkers.
- Make sure dog walkers can see you approaching.

To improve the next 10 years



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Making a difference for dogs

- **Make it easier to do the right thing**
- Promote the good, while reducing the bad
- Manage the demand: don't try to suppress it
- Use outcomes to inform language & interventions
- Plan for dogs in new housing
- Collaborate across sectors

